



NEWSLETTER

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Cancer Assistance Services Awarded 2020 Association of the Year

Cancer Assistance Services is proud to announce that we have been awarded the Halton Hills Chamber of Commerce Association of the Year award. In a year that undisputedly has been a challenging one, being the recipient of this special award has been a welcomed bright light as we celebrate our 20th Anniversary year.



The criteria for this year's award, was how an organization adapted to the COVID-19 virus. Like many organizations, we wanted to continue to provide services to our clients in the safest way possible and made the necessary changes to comply with government guidelines. We are proud to say, with a new tagline in hand "Cancer doesn't stop for COVID, and neither does Cancer Assistance Services", we were up for the challenge! The CASHh team quickly organized ourselves to work remotely and thanks to our amazing volunteers, we were able to continue to provide transportation services to our most essential clients. Impacted were some of our in-home services such as Reiki and housecleaning which we are happy to

report have since resumed. Our fundraising efforts, as you will read on page 2, forced us to think outside the box and allowed us to come up with some creative ideas to keep our beloved CASHh heading in the right direction.

"What this award means to our organization" says Julie Little, Director of Operations, "is that it reinforces what we have always believed. The work we do in our community matters. We like to think of CASHh as a small but mighty organization with a big beating heart. Interestingly enough, while its sole purpose is to provide support services to those diagnosed with cancer, one of the many side benefits is that our small organization connects people in a big way - It offers people a sense of purpose and direction. Because of their volunteer efforts, it serves as a springboard to help people create lasting friendships and provides youth the opportunity to become involved and gain valuable work experience. We are so proud of the work we do and the outpouring of love and support we receive every day from our valued volunteers, partners, and supporters. I will never tire of saying; 'We can not do what we do without your help'. We share this award with each and every one of you. Thank you!"

Joanne Hamp

ORIGINS OF THE POPPY

Struck by the sight of bright red blooms on broken ground, McCrae wrote a poem, "In Flanders Field," in which he channeled the voice of the fallen soldiers buried under those hardy poppies. Published in 'Punch' magazine in late 1915, the poem would be used at countless memorial ceremonies, and became one of the most famous works of art to emerge from the Great War. Its fame had spread far and wide by the time McCrae himself died, from pneumonia and meningitis, in January 1918.



<https://www.history.com/news/world-war-i-poppy-remembrance-symbol-veterans-day>

SHOP LOCAL

We would like to thank the local businesses, shops and restaurants who have supported CASHh over the years. We want to encourage everyone to shop local and help support our small businesses. They are the backbone of our community and provide much needed jobs for our residents.

Issue 4

Fall /Winter 2020



Special points of interest:

- Shop Local & Help Your Community
- Community Unites During Pandemic
- Upcoming Events
- 2020 AGM Meeting
- Happy Anniversary
- Best Fruit Cake You'll Ever Make
- Share Your Story

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FUNDRAISING CORNER: Community Unites During Pandemic

CARING IN ACTION FOR CASHh



2020 Tour of the Hills 'Virtual' Event: CASHh and the Tour the Hills Committee, would like to thank our dedicated participants, sponsors and supporters for their efforts in helping CASHh raise over \$17,000 between June and September, 2020. This virtual event was a first for CASHh and thanks to each of you was an incredible success. Special thanks to our top fundraisers: **1st place** - Laurent and Paulette Thibault , **2nd place** - Mark Stokes , **3rd place** - Terry Keenie Family and the Saxe/Thompson-Wood Family.

Shopping Extravaganza: A big shout out to Lynne Gravelle and Julie Boisvert-Watson for their efforts in organizing a successful and COVID-19 safe Outdoor Shopping Extravaganza on Sept 20th. This event raised \$1000 for CASHh. Thank you to everyone who attended the event and to Bryce for doing an awesome job selling chocolates!

Bottle Drive: On Saturday October 17, CASHh held its first annual 'Bottle Drive' at the Georgetown Beer Store. Bottle donations from this event made it possible for CASHh to raise a whopping \$6160! Special thanks to the Georgetown Beer Store, the amazing volunteers who took the time to organize neighborhood collections and donated their empties.

Webster Halloween: CASHh would like to thank Samantha and Scott Webster for once again using your creativity and fun spirit to create an amazing Halloween display which raised \$720 for CASHh. As a past CASHh client, Samantha and Scott are always looking for ways to keep CASHh top of mind in our community. Thank you so much!

Thank you to everyone who has helped raise much needed funds for CASHh in order for us to continue to help those in need in our community!

UPCOMING EVENTS



'Coins For CASHh' Fundraiser— On December 5th, come visit our CASHh tent at the downtown Georgetown **Holiday Market** between 10:00- 4:00 PM. Donate your foreign or Canadian currency and enter to win a prize worth \$300 thanks to our friends at Amica Georgetown. Be sure to dig into your bedside tables to find that unwanted foreign currency and help CASHh finish this year off strong!

Tuesday December 1st 'Giving Tuesday' — is a global movement for giving and volunteering, taking place each year after Black Friday as the "Opening day of the giving season." Don't know what to get that special someone this year? Please consider donating to CASHh on behalf of your loved ones. It is the gift that keeps on giving!

2020 Annual General Meeting—The CASHh AGM was held on November 16th. Due to the Covid-19 pandemic, the meeting this year was held using ZOOM, telephone and by proxy. If you would like a copy of the 2020 AGM report, please contact the CASHh office at 905-702-8886.



MILESTONES: Happy Anniversary!!

One Of Our Very Own: Laurie Robinson

I wanted to have a fire side chat with Laurie Robinson, the Client Care Coordinator for CASHh, to understand what reaching her 10-year milestone with CASHh means for her. For anyone whose had the privilege of working alongside Laurie, they will quickly tell you, she is one of the nicest people you will ever meet. Her calm, easy going disposition along with her empathetic demeanor make her a perfect fit for an organization like CASHh. Go put the kettle on, make yourself a cup of tea and lets get comfortable so we can learn about the woman who has helped make the lives of those diagnosed with cancer a little easier over the last 10 years. **Describe each of the roles you have held during your tenure at CASHh?** I started in April 2010 as a volunteer driver and continued to drive for 2 ½ years. I loved driving and met some incredible people. It was one of the most rewarding things I have ever done. I was also the Area Coordinator in Acton for our April Campaign and did canvassing as well as managing a team of volunteers. I gradually started working in the office as the Transportation Coordinator beginning with one day then eventually 3 days a week. I quite enjoyed arranging the drives for clients as I have a background in Corporate travel. I started in April 2019 as the Client Care Coordinator after Sheila Smith retired. I look after registering new clients and providing services to our existing clients. **What are the most valuable lessons you have learned working at CASHh over the last ten years?** I have learned that life is very precious and to not sweat the little things. Life can change on a dime and you need to appreciate everything that you have. **What do you most enjoy about your job?** Having the opportunity to play a small part in helping our clients navigate their cancer journey. I have met a lot of amazing people over the years and the courage and determination they show every day is awe inspiring! Working at CASHh, we experience a range of emotions and we are so supportive of one another. **What are you most thankful for?** I'm thankful for so many things: our amazing organization, our team of ladies in the office, our awesome drivers/volunteers who donate their valuable time and of course I am thankful for my health, my family & my friends. **Who empowers you to go to work each day?** Being there to help our clients in any way that I can is what makes it easy to go to work each day. Plus, I love working with my team so that is a bonus! **Share a happy memory from the last 10 years at CASHh?** Believe it or not, I have many. Whenever a client would call with wonderful news, we would share in their triumph! I loved celebrating our amazing drivers at their appreciation lunches as well as our volunteer dinners. **Where is your happy place after a tough day at the office?** I look forward to going home to my loving husband Bryan & our four fur babies! **Why do you think CASHh has been so successful over the past twenty years?** The community. We are very fortunate to be located in Mountainview Residence. The generosity of our community from donations, fundraising events & the volunteers that give up their valuable time. We would not be here without them! **What are you most proud of about working for such an amazing organization?** Our reputation has continued to grow and so anyone residing in Halton Hills who has received a diagnosis of cancer can utilize our services. When I hear the name CASHh, it puts a smile on my face knowing that we are here to help during a difficult time in their lives. We become very attached to our clients and they become part of the CASHh family. **Would you stay another ten years please?** If I am permitted, I will stay as long as I'm able. I might have to put in a ramp for my wheelchair!

Recognizing Our Volunteer Drivers

Another reason for us to celebrate are the years of service our volunteer drivers have dedicated to the CASHh mission. Whether it is waking up during the early morning hours, driving through challenging weather conditions and sitting in traffic for long periods of time, our drivers are 100% committed. Admittedly it isn't an easy job but from what we hear our drivers love what they do! We are so proud of the culture we have created at the CASHh organization. Our volunteer drivers have helped shape CASHh into the amazing organization it is today. We have certainly shed a lot of tears over the years, but together we have also had many reasons to rejoice along with our clients who have had successful outcomes after treatment. That is a true partnership! It brings us full circle and reinforces why we do what we do everyday. The drivers will agree, if we are having a tough day, we remind ourselves to walk a mile in our client's shoes. That brings us back into focus pretty quickly. Thank you!!!



YEARS OF SERVICE

5 Years +

Halia Advdimiretz
Doug Biggar
Ray Chester
Heidi Deaville
Heather Eccles
Michelle Marcotte
Jim McGill
Cor Oosterhof
Earl Pepper
Peggy Petrie
Brian Pollock
Cameron Robinson
Bryan Robinson
Cecil Simpson

10 Years +

Nick Boere
Paul Burroughs
France Depetrillo
Gail Foster
Ray Hammond
Brian Kingshott
Sheila Morisawa
John Placido
Al Roth
Pat Stocks
William Warren

15 Years +

Martin Bergsma
Wally Fenske
Judy Robertson

20 Years +

Louise Brown

On behalf of the entire CASHh Team, Board of Directors, and our clients, thank you for your dedicated service to CASHh and our community!!



HUMOUR AND ENCOURAGEMENT

FOOD: BEST FRUIT CAKE YOU'LL EVER MAKE!

INGREDIENTS

1 cup of water
1 cup of sugar
4 large eggs
2 cups of dried fruit
2 teaspoons of salt
1 cup of butter
1 tablespoon of baking soda
1 bottle of whiskey
1 cup of brown sugar
8 ounces of nuts
Juice of 1 lemon



INSTRUCTIONS

1. Sample the whiskey to check for quality.
2. Take a large bowl. Check whiskey again to be sure it is of the highest quality. Pour one level cup and drink. Repeat.
3. Turn on electric mixer, beat one cup of butter in a large fluffy bowl. Add one teaspoon of sugar and beat again. Make sure the whiskey is still ok..
4. Cry another cup. Turn of the mixerer. Break two eggs and add to the bowl and chuck in the dried fruit. Mix on the turner. If the fried druit gets stuck in the beaterers, pry it loose with a drewscriver. Sample the whiskey to check for toxssiticity.
5. Next sift two cups of salt. Or something. Who cares. Check the whiskey.
6. Sift the lemon juice and strain your nuts. Add one table. Spoon. Of sugar or something. Whatever you can find.
6. Grease the oven. Turn the cake tin to 350 degrees.
7. Don't forget to beat of the turner. Throw the bowl out of the window. Check the whiskey again and go to bed.



ENCHYO!



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Share Your Story

If you are open to sharing how receiving a cancer diagnosis shaped the way you now look at life, please contact us. We are ready to listen! Your story can act as an inspiration to those who are currently struggling and learning to navigate in a new reality.

Seasons Greetings from everyone at CASHh!



May the
Christmas season
fill your home
with joy, your
heart with love,
and your life with
laughter.

*Homemade
GIFTS MADE EASY*